



## Paddle Tales E-Newsletter

December 2011

### Do You Own A Business?



Get the Donate Wise program and help support manatee conservation efforts. [Go>>](#)

## Manatee News

### Calling On All Businesses For Support



Save the Manatee Club is working with Greenwise Bankcard, a credit-card processing company at the forefront of “point-of-sale giving,” and their Donate Wise Now program, to generate funding for the Club anywhere credit or debit cards are used. This innovative program will help generate funds for the Club’s manatee conservation programs and make it easy to donate when you are shopping at participating stores.

Businesses choosing the Donate Wise Now program will feature equipment at check-out that will electronically prompt your customers to consider completing their transaction with a donation to Save the Manatee Club. The consumer who wants to participate can then select a \$1, \$3, or \$5 contribution, or can round up the transaction to the nearest dollar.

**Here’s how it works:** Merchants share in the benefits of donations raised at their point of sale. You give your customers the opportunity to donate to worthy causes like Save the Manatee Club. You help us raise funds in these tough economic times. And Save the Manatee Club will list you on its popular web site as a participating merchant.

You can find out more by going to [www.greenwisebankcard.com](http://www.greenwisebankcard.com). There is also a short video you can watch about the program.

Please contact Greenwise’s Donate Wise Now program at **1-877-686-8720** to find out how to become a participating Merchant. Please note: Only Greenwise bankcard merchants can participate in electronic point of sale fund raising. Thanks for helping us out!

