

# greenwise bankcard®

saving the earth's resources one swipe at a time®



## GREEN.

Combine merchant processing services with the **Green Receipt®** "paperless-receipt" Program saving money and time.

## RELIABLE.

Trusted, reliable, secure receipt storage solution with re-generated electronic signatures accessible anytime online.

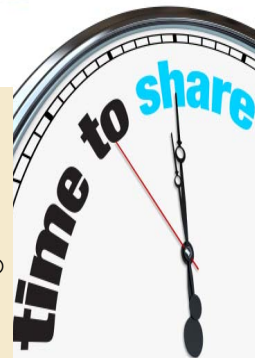
## COST NEUTRAL.

Convert to a real customer value, loyalty building opportunity that saves money and time, and the environment.

# greenreceipt®

paperless receipts at the point of sale

Greenwise's patent pending innovation converts the point of sale into a eco-conscious, socially-responsible, and revenue building consumer-facing experience. Green Receipts® are part of our merchant processing service and easily integrates into brick and mortar, small-large chains, big box retailers, and more. *Read more on page 2*



# donatewisenow®

sharing at the point of sale

Be a "fundraiser" at your point of sale with our turnkey, patent pending Donate Wise Now® Program. It's part of our merchant processing service and can add REAL revenue to your bottom line. Help your community, worthy causes, and your business all at the same time. *More on page 3*

## stop the paper clutter



## PCI COMPLIANCE

Confused about PCI? Let us help you simplify what you should know and do to be PCI compliant. Stay ahead of the hackers with our PCI Compliance Program. Gain real value and peace of mind! *More on page 4*



Call Today 877-901-0001

[www.greenwisebankcard.com](http://www.greenwisebankcard.com)



# CREDIT CARD PROCESSING & GREEN RECEIPTS 2

A new alternative to printing a receipt at the point of sale. Everything a business does today really does matter in the long run.

## Don't you hate point of sale receipts???

Wouldn't it be nice if someone invented a way

to drive all your point of sale receipts to a centralized "hub online" so the receipts could be accessed when you actually needed them?

*Greenwise created the Green Receipt® Program to be your point of sale centralized online hub for your receipts. No more printed receipts!*

**It's time to wake up!** Printed receipts are a waste of time, money and valuable resources.

**Give your Customer the power to say "NO" to a printed receipt.**

### Here's Your Customer's Green Receipt® Experience

**Step 1:** During the transaction, Customer "Opts-In" on our touch screen signature pad to be "green" at the point of sale.

**Step 2:** A mini receipt is printed with instructions for Customer to enroll at [www.planetreceipt.com](http://www.planetreceipt.com).

**Step 3:** At [www.planetreceipt.com](http://www.planetreceipt.com) the Customer setups a FREE user account and adds any credit/debit cards they want recognized in the Green Receipt System.

### Planet Receipt is your "paperless receipt" hub!

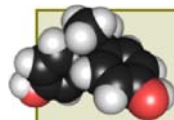
- It's a fast, simple one-time setup process for your Customer.
- Your Customers NEVER have to take a receipt again!
- Your Customers will NEVER lose a receipt again!
- Simplifies tax season and managing receipts! and charitable donations all online!
- Helps Your Customers Be GREEN

**Are you storing your point of sale receipts in an envelope or shoe box?** How much time do you waste trying to locate a signed receipt for a chargeback dispute?

**Now all your point of sale receipts can be accessible to you online.**

**Green Receipt® "paperless receipt" Program saves money, time, paper and saves trees.**

Ask how Greenwise merchant processing really does save you green!



**What is BPA and why does it matter?** Most point of sale

systems use BPA technology in order for the imaging to appear on the receipt paper. If you take the average point of receipt (approx. 4"), it's estimated that it may have up to 80 milligrams of BPA in that printed receipt. For a big shopping spree, a printed receipt could mean a lot of BPA exposure. Recent studies have shown that once fingers touch the point of sale receipt BPA may be transferred to other surfaces and may enter the skin. Stop the BPA exposure opportunity and wasting paper.

### GREENWISE BANKCARD GREEN MERCHANT PROCESSING

#### Credit Processing Industry

The credit card processing sector is experiencing significant change. Greenwise provides more AND goes beyond selling merchant processing services with a "free credit card terminal". Now there really is something new for merchants to offer at the point of sale. Merchants can escape from under the clutter of receipts being stored in shoe boxes, and save money and time. Ask about our turnkey Green Merchant Processing Suite it's the only choice for all your processing needs.

#### Fundraising Industry

Greenwise offers a way for merchants to really give back to meaningful causes. With Greenwise merchants can be a part of a national charitable experience and be rewarded for it.

Greenwise integrates a turnkey donation program that discretely and perpetually asks your customer to "donate" through a signature capture device. Your customers are driven by convenience. If you "ask" them - they will donate. It's all good.



# Raise Money & Share in the Cause

## for a Better World

### Now Get More from Your Processing Service!

**Donate Wise Now®** offers merchants the ability to be a point of sale fundraiser for nationally branded and regional charitable organizations.

Only Greenwise provides the ability to offer your customers (when making a credit or debit card purchase) the option to donate at the point of sale to certain charitable organizations.

**Donate Wise Now®**, through our merchant processing service, allows merchants to choose which donation offer best suits their customer base.

Multiple donations configurations are available such as donate \$1, \$3, \$5, or \$10 or round-up the transaction value up to the

next dollar. The customer-facing prompts are fast and easy to read.

**Donate Wise Now®** alleviates “donor frustration” allowing the participating merchant to change the charity offered to cardholders at any time. For example, a merchant can elect to offer the American Heart Association as the charity for one month and then switch to a different registered charity the next month.

### Share in the reward and gain more on your bottom line!

Reporting of the point of sale donations is available to the cardholder, the merchant and nonprofit organizations. It's totally transparent.

**Call Greenwise today and ask how you can share in this unique program (877)901-0001.**



*Explore the point of sale fundraising opportunity by Greenwise Bankcard.*



## Donate Wise Now Features

- Merchants share in the benefits of the donations raised at their point of sale.
- Real-time online reporting of donation activity to incentivize your customers to “donate”.
- Flexible Merchant administration feature allows Merchant to switch pre-programmed charitable organization to reduce donor frustration. High repeat customers may get tired of being asked to give to the same charity. This feature helps reduce donor frustration. Example: For one month collect for the American Heart Association, the next month switch to the National Wildlife Federation.
- Drive more profits and customer loyalty through new connection to the charitable organization.

“ Get more from your processing relationship. Put the spirit into giving. ”

trusted

easy to use

smart

# PCI Compliance Maze

Now Merchants have more to worry about than ever. In order for your business to be certified to Levels (1-4), the Payment Card Industry Security Standard (PCI-DSS) added new requirements. **We can help simplify this process.**



Greenwise Bankcard is a PCI Level 1 Provider with experience in making PCI easier to understand and in supporting Merchants through the myriad of choices and options available.

## Things to Know About PCI

All merchant locations, small or large, must be PCI compliant and that means any business that processes, stores or transmits payment cardholder data. This includes both credit and debit cards.

Cardholder data defined as any personally identifiable data associated with a cardholder such as an account number, expiration date, name, address, social security number, etc.

Merchants with multiple locations are required, only if the business locations process under the same Tax ID number,

are required to validate once a year for all their locations. And must also submit quarterly passing network scans by a PCI SSC Approved Scanning Vendor (ASV).

In PCI Compliance, the term payment application is often confusing and broad in definition. A payment application is considered any process that stores, processes, or transmits card data electronically such as from a Point of Sale System (such as a countertop credit card terminal) in a store and is classified as a payment application. The software that handles the credit card data is considered to be the payment application.

A network scan checks a merchant's systems for vulnerabilities. These scans are performed remotely from a designed IP address. Network scans help identify vulnerabilities in operating systems, services, and devices that may be breached by hackers targeting a merchant's business.

**Call today 877-901-0001.  
Ask about our \$99 per year  
PCI Compliance Program.**



## Other services

### VIRTUAL TERMINAL

On the go, on the road, or in your store location, your payments will be accepted securely and with confidence. Taking a credit card for payment should never be a problem nor should it be expensive! **Our Virtual Terminal can be configured with our GreenSuite® featuring the Green Receipt® and Donate Wise Now®** to make your virtual terminal intuitively green and charitable. No matter what type of retail environment, sustainable best practices, or cost challenge you may have look at our options!

### POS SYSTEM

Streamline your business and push more sustainability and profitability. Low initial costs makes it easily pay for itself in just a few months. If you are looking for a cost effective inventory management system we have an affordable solution which can be configured with our GreenSuite® featuring the Green Receipt® and Donate Wise Now® Programs.

### PAYMENT GATEWAY

Our innovative, comprehensive payment gateway tool converts your payment platform into an efficient IP solution for all your transactional processing needs. No matter if your operation is small or large, our secure payment gateway is versatile, modular, and secure. We can handle all your transactional traffic effectively, affordably and within required compliance. A Payment Gateway Built for Trust

## BEING GREEN IS IN Inspire Your Business to reduce its carbon footprint

Because it all matters in the long run!

What is your carbon footprint? It's the total greenhouse gas emissions directly or indirectly caused by you or your business. This can be a service, an event or even the products you sell or manufacture.

So what's a business to do to start reducing its carbon footprint? Start small. It doesn't have to be BIG, major capitalized investing changes in your

business. Turn the lights off, think before printing, recycle equipment, consider post-consumer recycled products and materials, and even buy local.

Greenwise can help your business reduce its carbon footprint and YOU can monitor how you're doing online through our merchant portal at [www.greenwisebankcard.com](http://www.greenwisebankcard.com).

SUSTAINABILITY